

Lancashire defining



Redefining Lancashire: Our Approach to Recovery

NORTHERN
POWERHOUSE



Covid-19 Impact



31% county wide **increase in Jobseeker's Allowance** applicants May 2020 (compared to November 2019). The largest increase was 56% in West Lancashire ²



4,932 confirmed **coronavirus cases** ³



171,200 **employment furloughs** ⁴



58% decline in **retail and recreation** activities ⁵



45% decrease in **public transport** usage and **44% decline** in **workspace** activity in June compared with March 2020⁵



Lancashire includes 3 of the **most deprived places in UK** (Blackpool, Burnley and Blackburn with Darwen) and **8 of England's 10 most deprived LSOAs** (all in Blackpool).



To date, **18,834 redundancies and 82 liquidations** have been announced across Lancashire.⁶



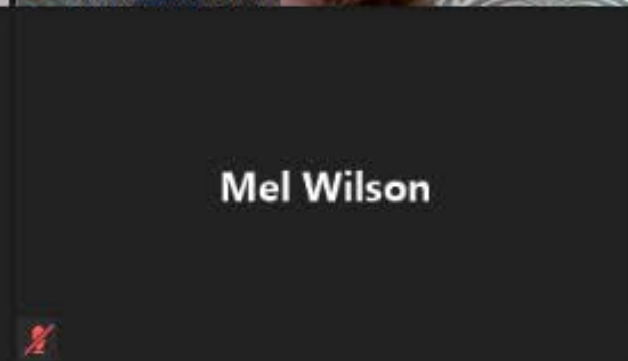
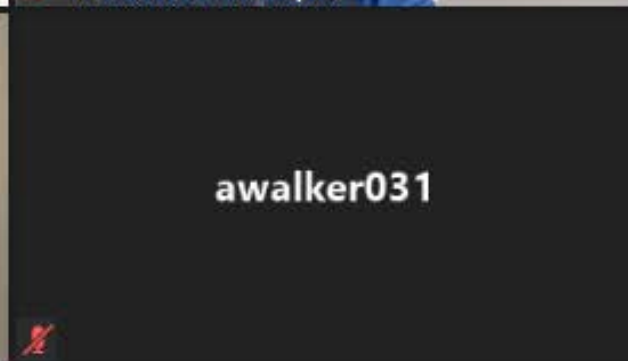
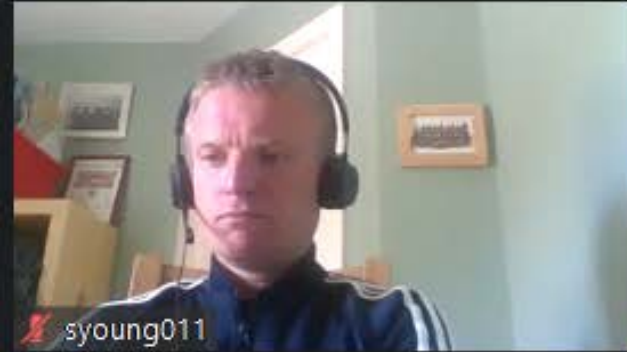
As of May 2020, 7% of the employment age population claimed Universal Credit (May 2020).



Self-Employment Income Support Scheme – **71.8%** of **eligible claimants made a claim**. Total value of claims £123,700,000.

Economic Recovery Plan – Why?

- Window of opportunity June/July to proactively:
 - influence Government thinking on immediate measures to tackle impacts; and
 - position Lancashire’s ambitions within any future Spending Review
- Engaged Deloitte and the expert panel to:
 - Gather evidence immediately available including known impacts of C-19 on economy
 - Align to Lancashire’s ambitions and existing strategies and documents
 - Consider other threats and direction of travel
 - Prepare a plan/submission to Government that will identify clear priorities aligned to potential range of ‘asks’ (funding, pilots or other) and potential delivery mechanisms



Economic Recovery Plan – Approach

- A strong evidence based approach underpinning our asks.
- The scope of our ambition has been expressed in narrative, short, medium and long term interventions and are distinctive to Lancashire
- A mixed approach considering Place, Sectors and ‘Themes’
 - Place – to ensure the plan is reflective of the scale and diversity of Lancashire
 - Sectors – to align to the known evidence base, strengths and strategies and understand cross cutting industrial capabilities
 - Themes – to shape and cluster potential propositions
- We included a mixture of big projects, potential pilots & quick wins, infrastructure people / workforce & broader priorities across the demographic.
- Panel endorsement was key.

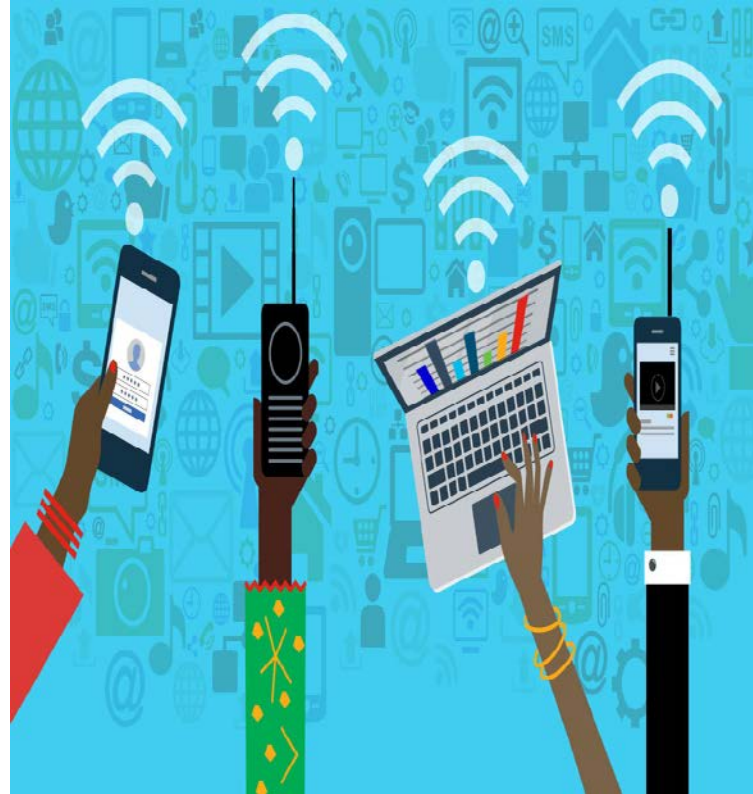
Ask 1 – Open for Business



Ask 2 – Made in Lancashire



Ask 3 – Strategic Infrastructure Ask



Sector Watchtower



Next Steps

- **Greater Lancashire Plan**
- **Industrial Strategy**
- **Continued Dialogue with HMG**

Lessons Learnt

- **You need to be evidence based in your thinking.**
- **You need to keep lines of communication open with business as it is a fast changing environment.**
- **Be prepared for detailed and long conversations with government.**

Questions ?